



Awake

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Web copy - the Awake VINGA

Marketing campaign - reveal of Awake's first eFoil

It's time to Rise Up - Awake VINGA is taking the eFoil to new heights

Introduction to Awake VINGA

You could say we've created a movement on the water with our electric surfboards. But from this moment forward, we're also taking that movement above the water with Awake VINGA - our first eFoil.

Creating our first-ever eFoil was an opportunity to raise the bar. As a result, our engineers have taken core elements such as safety, ease of use, flexibility, and, of course, the riding experience to new heights. Introducing Awake VINGA - Taking the eFoil to new heights.

Inspirational manifesto

Awake VINGA - It's time to Rise Up.

If you love the water, it's time to rise up.

If you love being surrounded by nature, weather, sun and wind

– it's time to rise up

If you live for exploring rivers, oceans and archipelagos

– it's time to rise up.

Because we have created our first ever eFoil.

And that means your eFoil experience will rise to new heights.

So, if you want to draw a line in the sand.

If you want to test your limits and experience the water like never before... Then rise up.

Because we're creating a movement. On the water – and now above it.

Who's with us?



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USP's - Unique Selling Points

Flexibility

A key component of Awake's modular design is the Awake Flex Battery system. This allows you to use any Awake surfboard battery on any Awake eFoil and vice versa in the blink of an eye. Perfect for those who can't decide between the electric surfboard experience or the eFoil experience – with Awake you get the best of both worlds.

Riders can choose from two front wing sizes. The Awake Powder 1350, which is perfect for dynamic cruising (up to 80kg). And the Awake Powder 1800 - also perfect for dynamic surfing for those above 80kg and beginner-friendly for lighter weight riders.

And, just like our Awake RÄVIK series electric surfboards, there are three different riding modes; Eco, Sport and Extreme.

Ease of use

In just a few quick clicks you're ready to fly because no other eFoil is assembled faster than the Awake VINGA.

Awake's proprietary Click-to-Ride system means cumbersome hoses, screws, hatches, and cables are replaced by a modular snap-together system. Battery, mast and board are connected in a matter of seconds.

Simplicity of design also means that VINGA is easy to maintain.

Safety

Ride assured that we've thoroughly thought through and finely tuned each and every component with safety in mind: from the rounded wing shapes, soft edges mast to the fully covered jet. And, of course, our signature 4-layer safety-protected Awake Flex Batteries that power the eFoil.

Indeed, the linear jet system that moves the Awake VINGA across the water is fully covered ensuring that, should a rider fall, they will not make contact with the impeller. And wipe-outs are less frequent and softer thanks to a continuous flow of water through the jet.

Elevate your ride

The Awake VINGA efoil is short but generous in volume, stable but agile, powerful but precise.

Which means there's something for everyone. Inexperienced riders can take their first-ever flight on an eFoil with confidence, while the more experienced rider can test their limits by executing the most audacious maneuvers.

And because our Powder Wings are developed for dynamic cruising, they provide a smooth and stable experience while allowing for playful and precise carving.



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Awake Flex Battery - one battery, several experiences

Ride your eFoils and electric surfboards with the same power unit.

The Awake Flex Battery system allows you to use any Awake surfboard battery in any Awake eFoil and vice versa in the blink of an eye. Or you can double the ride time on the days you choose to use only one of your boards.

Awake's Flex Battery has the most advanced design and features you can expect when it comes to safety. Self-monitoring of the Li-Ion cells, continuous electronic system-analysis and various mechanical layers of safety makes the battery powerful, durable and reliable.

Plugging Awake's Flex Battery into your boards can be done in one movement thanks to our Click-to-Ride system. No cable, hatch or over-complicated locking mechanism is found in our system making it the easiest and fastest, to handle and maintain, on the market.

The smart LED's system helps you to understand the language of the battery. Telling the user the state of charge, connection status or any other information you have to be aware of.

The modularity involves that a single charger device will charge any Awake Flex Battery, saving you from storage and logistic headaches.

Quotes

- "We are really proud to introduce the Awake Vinga, a new and complementing experience for our Awake riders. Compatible with our plug and play, Flex Battery and also featuring a patent pending plug and play driveline system meaning less time setting up the product and more time riding."
Philip WERNER - Co-founder & Chief Innovator
- "I have tried several eFoils and I must say that Awake VINGA has the most responsive yet, allowing instant response for a great riding experience! The waterjet drive and its design provides a new level of maneuverability, stability and aspect of safety from pre-foil to foiling."
Johannes PALM - Yacht Captain
- "When developing Vinga, an early thought was, how can we reward all of you that already have an Awake RÄVIK Board? How can we make your experience easier and more enjoyable? What if you could take your battery from the RÄVIK and simply put it into the VINGA."
Adam TRESCHOW - CEO



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Specifications

Range:

- XR battery → up to 02H00 foiling
- XR battery → up to 01H20 foiling

Charging:

- XR battery → 02H00
- XR battery → 01H20

Safety:

- fully shielded jet

Riding modes:

- ECO
- SPORT
- EXTREME

Awake Flex battery:

- Powers the RÄVIK series
- powers the VINGA series

Awake Powder wings:

- Dynamic cruising → Powder 1350 and Powder 1800

Max weight rider:

- 110 kg

Skills range:

- Beginner → get your first fly on an eFoil
- Pro → perform the most extreme maneuvers